

**EXHIBITOR
MARKETING &
SPONSORSHIP
OPPORTUNITIES**


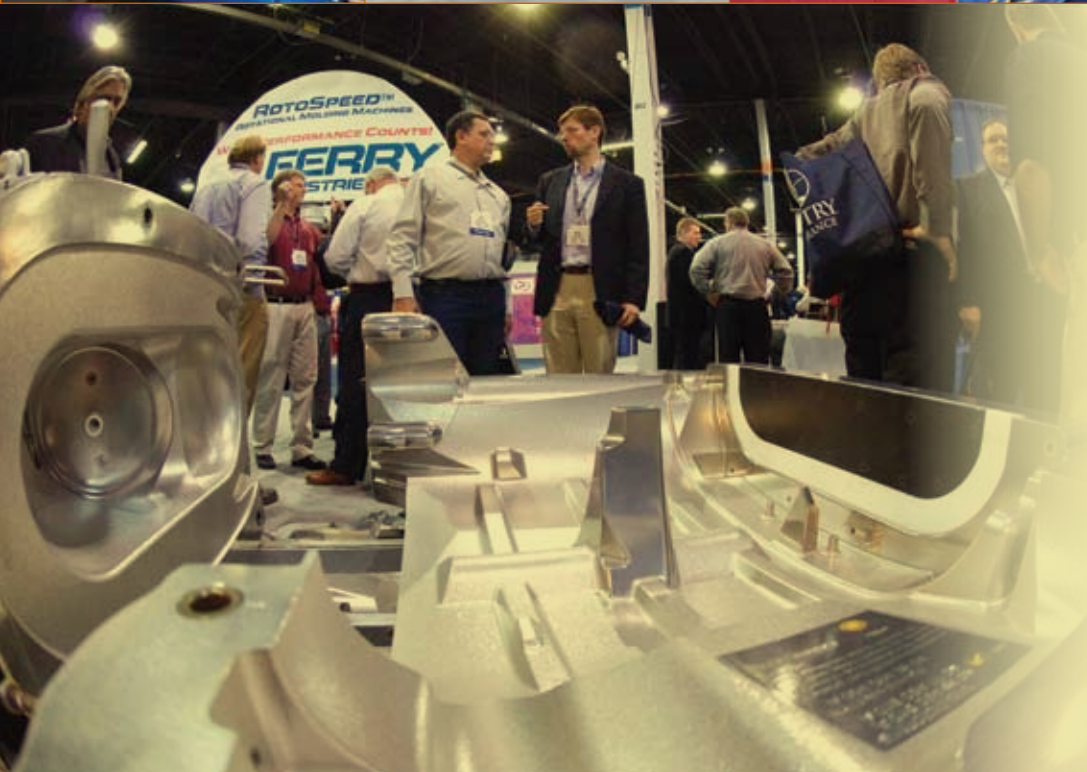


RotoplasTM **'11**
The Premier
Rotational Molding
Exposition

STEPHENS CONVENTION CENTER & HYATT REGENCY O'HARE | ROSEMONT, ILLINOIS USA



**THE FIRST TRADESHOW IN
THE WORLD DEDICATED
ENTIRELY TO THE
ROTOMOLDING INDUSTRY**



**ASSOCIATION OF
ROTATIONAL
MOLDERS**

NOVEMBER 1-3

2011

rotoplas.org

Sponsorships & Marketing Opportunities at Rotoplas'11

rotoplas.org

Play an even bigger part in the largest gathering of the rotational molding industry by sponsoring one or more events at Rotoplas'11, which is presented by the Association of Rotational Molders (ARM). With a wide variety of marketing and sponsorship opportunities, you can create your own bundled selection of sponsored events to maximize your presence at the show and enhance awareness among Rotoplas attendees.

The show will feature more than 10,000 square feet of exhibit space displaying the latest

machinery, products, services and innovative parts made specifically for the rotomolding process. Sponsors of these events can reach the industry's leading rotational molders who are at the show looking for products and services to increase their efficiency and profitability. Suppliers who sponsor events and exhibit at Rotoplas'11 will be reaching more than 2,000 qualified buyers and top industry professionals from around the world and across all facets of the rotational molding industry.

Rotoplas is recognized as the best place for industry professionals to see the latest in products and services and learn the latest technologies. Sign up today for these unique sponsorship opportunities by completing the order/invoice form on the back page and faxing to ARM at 630.790.3095.

ONE THIRD
OF ROTOPLAS ATTENDEES
SPEND OVER
\$500,000
ANNUALLY.



S-1 Principal Sponsorship

(1 Sponsor) \$20,000

Includes pre-show, on-site and post-show exposure, recognition throughout the meetings, banquets in grand foyer, a complimentary 10' x 20' booth in exhibit hall, four complimentary attendee registrations, logo on Final Program, logo on conference website, principal sponsor logo at exhibit hall entrance and hotel walkway signage, and full page ad in the Final Program.

S-2 Workshops (Wed & Thurs)

(2 Sponsors) \$5,000

Includes pre-show, on-site and post-show exposure, signage during workshops.

S-3 Luncheon (Wed)

(1 Sponsor) \$5,000

Includes pre-show, on-site and post-show exposure, recognition throughout luncheon and signage during lunch.

S-4 Product Competition

(1 Sponsor) \$5,000

Includes pre-show, on-site and post-show exposure, recognition during Awards Gala and opportunity to present the awards.

S-5 Student Design Competition

(1 Sponsor) \$5,000

Includes pre-show, on-site and post-show exposure, recognition during Awards Gala and opportunity to present the awards.

S-6 Safety Competition

(1 Sponsor) \$5,000

Includes pre-show, on-site and post-show exposure, recognition during Awards Gala and opportunity to present the awards.

S-7 Seminars

(1 Sponsor) \$2,500

Includes pre-show, on-site and post-show exposure, signage during seminars and coffee break signs.



S-8 Aisle Banner Signs

(1 Sponsor) \$6,000

The 14 aisle signs on the show floor and restaurant spread your name across the entire exhibition. (Width of the aisle and approx. 2' high with company name, logo and booth #.)

S-9 Grand Foyer Banners

(4 Sponsors) \$6,000

Horizontal four color banner hanging outside the exhibition hall in the foyer of Stevens Convention Center. (Banner artwork must be approved and provided by show management.)

Not seeing what you're looking for? Bundling opportunities are available. Contact Maria Prior for more information.



Final Program Advertising

Used Daily at ROTOPLAS by both Attendees & Buyers

The Final Program provides useful and convenient information on exhibitors, education sessions and Rotoplas'11 events and will be a great resource throughout the year for attendees and buyers to have! Advertising space has been expanded to allow more opportunities to market your company and products.

AD	SIZE (W X H)	RATE
Back Cover	8 1/2" x 11"	\$3,000
Inside Front & Back Covers	8 1/2" x 11"	\$2,500 each
Full Page	8 1/2" x 11"	\$1,200 each

AD PLACEMENT: We will try to place ads opposite your company's listing in the Final Program. However, due to the layout of the entire publication, that placement cannot be guaranteed. Please indicate your advertising space interest on the order/invoice form on the back page.

OVERALL,
78%
 OF THE ATTENDEES ARE A
BUYING INFLUENCE
 FOR AT LEAST ONE OF THE PRODUCTS
 AND SERVICES EXHIBITED.



S-10 Registration Bags w/ Logo
 (1 Sponsor) \$5,000

Sponsor to provide 2,500 bags of their choosing to be distributed at registration.

S-11 Badge Lanyards w/ Logo
 (1 Sponsor) \$5,000

Sponsor to provide 3,000 0-ring lanyards. APM will be responsible for all meetings until October 2012.

S-12 Badge Schedule w/ Logo
 (1 Sponsor) \$2,500

Includes pre-show, on-site and post-show exposure, logo imprinted on badge-size schedule included with all registrations.

S-13 Name Badge w/ Logo
 (Front) \$5,000
 (Back) \$2,500

Includes pre-show, on-site and post-show exposure, logo imprinted on all name badges.



Name Badge Front



Name Badge Back

S-14 Breakfasts (Wed & Thurs)
 (2 Sponsors) \$3,000

Includes pre-show, on-site and post-show exposure, signage during breakfasts.

S-15 Attendee Tote Insert
 (6 Sponsors) \$2,000

Inserts promoting your presence at Rotoplas'11 included inside the attendee tote bag. (Max size 8.5" x 11", 60 lb. paper weight. You may insert a product sample. Must be approved by show management.)

S-16 Spouse Program
 (1 Sponsor) \$2,000

Includes pre-show, on-site and post-show exposure, signage at spouse program meeting location.

S-17 Coffee Break
 (Wednesday) \$1,500
 (Thursday) \$1,500

Signage during coffee breaks at education programs promotes your presence.

S-18 Post Meeting Survey
 (2 Sponsors) \$1,000

Includes pre-show, on-site and post-show exposure, logo included in online evaluation survey and website linking to presentation PDFs.

S-19 Room Drop
 (1 Sponsor) \$3,500

Sponsor to provide 200 small gifts (candy, etc.) and welcome letter. Includes pre-show, on-site and post-show exposure.

Not seeing what you're looking for?
Bundling opportunities are available.
Contact Maria Prior for more information.

FOR MORE INFORMATION:

ROTOPLAS'11 EXHIBITION MANAGEMENT
ASSOCIATION OF ROTATIONAL MOLDERS
800 Roosevelt Road, Building C, Suite 312
Glen Ellyn, IL 60137

EMAIL: mariap@cmservnet.com
PHONE: 630.942.6589, FAX: 630.790.3095

Rotoplas'11 is managed by CM Services, Glen Ellyn, IL.



Order/Invoice Form

Sponsorships

With the exception of those items reserved for Rotoplas'11 sponsors' first right of refusal, all requests for sponsorship will be accepted on a first come, first served basis once the order/invoice form has been received at ARM headquarters. Invoicing will follow for final payment. Sponsorships submitted with 50% deposit by 8/31/11 will be recognized in the Final Program.

ITEM #	NAME	AMOUNT
S- _____	_____	\$ _____
S- _____	_____	\$ _____
S- _____	_____	\$ _____
S- _____	_____	\$ _____
S- _____	_____	\$ _____
S- _____	_____	\$ _____

Final Program Advertising

Please check those ads you are interested in:

- SOLD TO EXON MOBIL CHEMICAL** \$3,000.00
- Inside Cover: **SOLD TO FOAM SUPPLIES** Back \$2,500.00
- Full Page Ad \$1,200.00

**FAX THIS ORDER / INVOICE FORM
TO ARM @ 630.790.3095**

Company Name: _____

Contact: _____

Address: _____

City: _____

State: _____ Zip: _____

Booth #: _____

Tel: _____

Fax: _____

Indicate Payment Form: Check

Visa MasterCard American Express

Card # _____

Exp. Date: _____

Signature: _____

Invoicing will follow for final payment on all orders, ads or sponsorships. Information regarding deadlines, specifications, discounts, etc. will be sent to you by ARM.

Please call 630.942.6589 with any questions or email:

Maria Prior • mariap@cmservnet.com
Maira Fisher • moiraf@cmservnet.com